

FOR IMMEDIATE RELEASE

April 23, 2012

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The Peabody Orlando Ranked Number One Meetings Hotel in the United States by Cvent

Orlando, Fla. ... The Peabody Orlando today was honored as the nation's foremost meetings hotel on Cvent's annual list of the "Top 100 Meeting Hotels in the United States." The Peabody Orlando tops the list of hotels selected from a pool of 80,000 properties in the U.S. on the Cvent Supplier Network, a free online marketplace that connects meeting planners with over 200,000 venues and service providers worldwide.

"The Peabody Orlando was built to transform the hospitality and meetings industries in Central Florida," said Gregg Herning, vice president of sales and marketing. "Today I am thrilled to share that the hotel was recognized during its 25th Anniversary celebration by Cvent as the number one meetings hotel in the nation. This tremendous honor further affirms our leadership in driving meetings business to Orlando through our commitment to providing every guest with our signature Peabody Service Excellence[®]."

With 300,000 square feet of customizable function space, The Peabody Orlando offers five separate pillar-free ballrooms, including the 54,652-square-foot Peabody Grand Ballroom, a 34,378-square-foot Windermere Ballroom, a 26,923-square-foot Plaza International Ballroom, two junior ballrooms and 105 meeting rooms. Professional meeting planners also enjoy The Peabody Orlando's state-of-the-art telecommunications technology, audiovisual, production and business support capabilities, as well as outstanding banquet and catering services.

The Peabody Orlando was selected as the number one meetings hotel by Cvent based on a set of qualifying criteria, some of which included:

- The number of electronic request-for-proposals (RFPs) The Peabody Orlando received from the Cvent Supplier Network in 2011;
- The Peabody Orlando's average response rate to the RFPs sent through the marketplace;
- The number of meeting rooms available;
- The total square footage of meeting space offered; and
- The amount of business The Peabody Orlando was awarded in 2011 by meeting planners through the Cvent Supplier Network.

"Cvent is excited to recognize the top meeting hotels in the U.S., and congratulates The Peabody Orlando on earning the top ranking on our list," said Eric Eden, vice president of marketing at Cvent. "This list represents quality hotels with a commitment to meetings and events business."

For more information about meetings at The Peabody Orlando, please visit www.peabodymeetings.com, and for the complete list of Cvent's Top 100 Meetings Hotels in the U.S. visit http://www.cvent.com/top100hotelsus.

About The Peabody Orlando:

The Peabody Orlando, opened in November 1986, is a staple in the Orlando-area convention and tourism industry and famous for its Peabody Ducks. The hotel has received the prestigious *Forbes Travel Guide* Four Star rating for 23 consecutive years. Located directly across from and adjacent to the Orange County Convention Center and in the heart of the International Drive entertainment district, The Peabody Orlando currently offers 1,641 ultra-luxurious guestrooms, 300,000 total square feet of state-of-the-art, flexible function space, a 22,000-square-foot, full-service spa, salon and fitness center and ten delectable dining and entertainment options. Peabody Hotels, comprising The Peabody Orlando, The Peabody Memphis and The Peabody Little Rock (all Forbes Travel Guide Four Star rated hotels) is a division within the portfolio Peabody Hotel Group of Memphis, Tennessee. To learn more, please visit www.PeabodyMeetings.com, connect on Facebook or follow on Twitter.

About Cvent:

Founded in 1999, Cvent is the world's largest meetings and events management technology company and has over 950 employees worldwide. Cvent offers web-based software for meeting site selection, online event registration, event management, e-mail marketing, and web surveys, and helps over 10,000 clients in 90 countries manage hundreds of thousands of events, surveys and e-mail campaigns. The company has processed over \$2 billion in online payments and has managed over 30 million event registrations and survey responses for its clients. Cvent's client base ranges from small non-profits to large corporations, and includes over 30 companies from the Fortune 100. A leading authority on Strategic Meetings Management (SMM), Cvent's technology has been used to implement SMM programs around the world. For more information, please visit www.cvent.com.